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Pittsburgh Passion Women's Football Team Up with Spartan Race to Support Local Community

BOSTON, MA (September xx, 2015) – Spartan Race, the world's leading obstacle race company, is sponsoring the IWFL World Champion Pittsburgh Passion women's football team for the Pittsburgh Sprint, a grueling obstacle race on October 10, 2015, in Boswell, PA. Spartan is donating a number of entries for the women athletes, coaches and trainers to participate in the race, and providing additional tickets for them to sell to raise funds for training, coaching and equipment.

“These women exemplify everything that Spartan stands for: strength, commitment, good training and pure grit.” explains Joe De Sena, Spartan founder and CEO, explaining why Spartan chose to support the Pittsburgh Passion and support their fundraising.

The Passion will reach out to their community for additional sponsorships and donations, using their race performance and the Spartan Race tickets to achieve their goals. Spartan is committed to supporting the community and establishing ongoing relationships in the Pittsburgh marketplace, and, with this

sponsorship, hopes to encourage strong athletes throughout the Pittsburgh area to take on the Spartan Race challenge.

“The qualities for building a successful sports team are very much the same ingredients necessary for building any successful community, corporation, family, or friendship. It is our mission and hope to inspire others to build such great foundations and become a great member of any team they are blessed to find in life. We look forward to showing the community what our women are made of at the Spartan Race.” Teresa Conn

The Pittsburgh Sprint is a 3-5 mile race that features more than 20 obstacles, including running in mud and water, climbing hills and mountains, crawling under barbed wire and jumping over fire. The race typically attracts over 10,000 participants. The Race is now open for registration. For more information, please visit: <http://www.spartan.com/>

Spartan Race—voted *Outside* magazine’s Best Obstacle Race—is the world’s leading obstacle race company and the first of its kind to feature timing and global rankings. With more than 120 events in 20+ countries planned for 2015, Spartan Race has more than 1 million global participants, and offers open heats for all fitness levels as well as competitive elite heats. With 4-plus million engaged social media followers, brand extensions such as Spartan Training, which includes Spartan SGX certified programs and coaches, and a popular NBC television series, Spartan Race has made obstacle racing one of the fastest growing sports—and lifestyles—in the world. Spartan Race features races at three distances, 3+Mile/20+ Obstacle “Sprint,” 8+ Mile/25+ Obstacle “Super” and 13+ Mile/30+ Obstacle “Beast,” culminating each year in the Reebok Spartan Race World Championship.

Visit <http://www.spartan.com> for more information, a schedule of events, and to register for a race.

Pittsburgh Passion – Women’s Football is the most recognized women’s full-contact football franchise in the world. Winner of 3 National Championships and 6 Divisional Championships, the Passion have come a long way since their inception in 2002 when they practiced outside in the snow and rain. In recent seasons, leadership from co-owners Teresa Conn and NFL Hall of Famer, former Steeler legend Franco Harris landed the Passion at the top of professional women’s football. No other professional football

organization, men or women, have had as many consecutive wins (22-0). The reigning Independent Women's Football League (IWFL) World Champions ('14 & '15), the Passion are made up of women who play football for the love of the game and to promote women in sport. The coaches and players of the Passion are full-time employees, students and even mothers, who all work while playing football. It is the Passion's belief that participation in sport cultivates core character values and encourages: Teamwork. Commitment. Responsibility. Leadership. Integrity. Sacrifice. Hard Work. Loyalty. Dedication. Faith. Courage.